



# John M. DeMarco

Nashville, TN

*Helping professionals grow happier in their careers.*

into the health care and wireless industries as a full-time executive coach and leadership and organization development practitioner and have since coached hundreds of individuals.

Representative coaching assignments include:

- ▶ CEO, Hospital
- ▶ CEO, Health Care Plan
- ▶ VP, large wireless carrier
- ▶ Sr Director, large automotive sales company
- ▶ Physician, large teaching hospital
- ▶ Attorney, private practice
- ▶ Partner, CPA firm

## CONTACT ME

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## MY COACHING APPROACH

You don't need more information in your quest for career happiness and long-term professional relevance. You need, instead, more **clarity**; which comes from obtaining, processing, and applying the most valuable information, amid the constant change and ambiguity driven by six interrelated disruptors:

1. Algorithms
2. Artificial Intelligence
3. Biotechnology
4. Climate Change
5. Industrial Complexes
6. National and International Debt

“Obtaining” the most valuable information requires a steady effort to learn more about these six—while gradually turning down the volume of all the other distractions you’re permitting. The “processing and applying” comes from developing strengths in three key tools:

1. Mindfulness
2. Learning Agility
3. Storytelling

These are the tools that will help you shift from reactivity to responsiveness in the face of constant disruption. In my work, I write, strategize, and coach about how to develop these tools and make that shift. In fact, I’ve written more than 250 blogs on these three topics across the past decade, and these themes also show up strongly in my books and my work with clients.

## MY PROFESSIONAL BACKGROUND

I honed my communication skills as a journalist during the early stages of my career, interviewing music industry and publishing executives as well as local, state, and national political leaders and business owners. After earning a graduate degree, I served as a non-profit leader and then worked in financial services, building my toolbox and learning about the coaching profession. I then moved

### INDUSTRY COACHING EXPERIENCE

Accounting  
Call Centers  
Engineering  
Entertainment  
Financial Services  
Health Care  
Higher Education  
Law  
Ministry  
Non-Profit  
Pharmaceuticals  
Retail  
Wireless

### EDUCATION

**Graduate Certificate in Executive and Professional Coaching**  
University of Texas at Dallas, Dallas, TX

**Master of Divinity**  
Asbury Theological Seminary, Wilmore, KY

**Bachelor of Science, Communication**  
Florida State University, Tallahassee, FL

### ASSESSMENTS & CERTIFICATIONS

Professional Certified Coach (PCC)  
Professional, Human Resources (PHR)  
MBTI  
Situational Leadership II  
Franklin Covey Suite  
Strengths Coaching (Gallup)