



## John M. DeMarco

Nashville, TN

*Writer – Strategist – Executive Coach*

*Helping people love their careers and quality of life.*

### INDUSTRY COACHING EXPERIENCE

Accounting  
Call Centers  
Engineering  
Entertainment  
Financial Services  
Health Care  
Higher Education  
Law  
Ministry  
Non-Profit  
Pharmaceuticals  
Retail  
Wireless

### EDUCATION

**Graduate Certificate in Executive and Professional Coaching**  
University of Texas at Dallas, Dallas, TX

**Master of Divinity**  
Asbury Theological Seminary, Wilmore, KY

**Bachelor of Science, Communication**  
Florida State University, Tallahassee, FL

### ASSESSMENTS & CERTIFICATIONS

Professional Certified Coach (PCC)  
Professional, Human Resources (PHR)  
MBTI  
Situational Leadership II  
Franklin Covey Suite  
Strengths Coaching (Gallup)

### WRITING

I honed my writing and communication skills as a journalist, interviewing music and publishing executives as well as politicians and business owners. During the past 20 years I've written hundreds of freelance articles, marketing pieces, and scripts, as well as three books.

These days, at [www.johnmichaeldemarco.com](http://www.johnmichaeldemarco.com), I primarily write stories featuring a diverse group of professionals whose tips on applying mindfulness, learning agility, and storytelling will help you learn to love your career and enhance your quality of life.

These characters face familiar pain points: nonstop change, accelerating technological disruption, and the collective “noise” that grows louder each day. The impact, for these professionals and for many of us, has been confusion, distraction, and stress. Until, however, each of these individuals chooses to do something new: practicing mindfulness, learning agility, and storytelling habits, and growing them into strengths...strengths that respond to change rather than just react.

Strengths that you can develop as well. Don't settle for the confusion, distraction, and stress. You're stronger than that, and capable of much more.

Choose to do something new. Today. Start with this post, check out my books, and join our learning community to receive exclusive content each month

with timely guidance on applying mindfulness, learning agility, and storytelling.

### CONSULTING AND COACHING

After earning a graduate degree, I served as a non-profit leader and then worked in financial services, adding to my toolbox and clarifying my career focus. I then moved into human resources as a leadership development strategist and executive coach. Since then, I've helped dozens of senior business leaders create their people strategies and have coached hundreds of individuals at all professional levels.

Representative coaching assignments include:

- ▶ CEO, Hospital
- ▶ CEO, Health Care Plan
- ▶ VP, large wireless carrier
- ▶ Sr Director, large automotive sales company
- ▶ Physician, large teaching hospital
- ▶ Attorney, private practice
- ▶ Partner, CPA firm

### CONTACT ME

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