



JOHN M. DEMARCO, LLC



Coaching that equips authentic human leadership in the age of AI

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Education

Graduate Certificate (in progress)
Human-Centered Design Thinking
Colorado State University

Graduate Certificate
Executive & Professional Coaching
University of Texas at Dallas

Master of Divinity
Asbury Theological Seminary

Bachelor of Science
Communications
Florida State University

Certifications

Coaching (International Coaching Federation)
Hogan Assessments (in progress)
Consulting (ATD)
Data Analysis (University of Chicago)
FranklinCovey Suite
Myers-Briggs Type Indicator
CliftonStrengths (Gallup)
Situational Leadership II (Blanchard)
Human Resources (HRCI)

Core Skills

Coaching
Consulting
Data Analysis
Diversity, Equity, & Inclusion
Human & AI Collaboration
Instructional Design
Leadership Development
Learning Agility
Mindfulness
Program Management
Relationship Building
Speaking
Storytelling
Training
Writing

Coaching Sessions

..that provoke clarity, insights, and next steps.

Executive Coaching

Equipping executives (directors and above) to more effectively manage people, teams, and organizations.

Leader Development Coaching

Equipping people managers or high-potential individual contributors to develop their leadership skills and capabilities.

360° Feedback Coaching

Equipping 360° feedback recipients to understand, prioritize, and act upon feedback from a cross-section of colleagues.

Content Tools

..that keep you growing in between coaching sessions.

[Articles](#)

[1-Pagers](#)

[Books](#)

[Videos](#)

Some Approaches I Use When I Coach

[Mindfulness](#)

[Four-Square Coaching Framework \(Dr. Robert Hicks\)](#)

[Design Thinking](#)

[The Enneagram](#)

[Appreciative Inquiry](#)

Client Experience

Primary
Business Executives
Healthcare Leaders
High-Potential ICs
HR Leaders and Partners
People Managers
Physicians
Sales Professionals

Secondary
Attorneys
CPAs
Executive Coaches

Industries & Functions

Primary
Customer Experience Centers
DE&I
Finance/Financial Services
Healthcare
Human Resources
Learning and Development
Sales
Technology
Telecommunications
Wireless

Secondary
Accounting
Digital
Legal
Marketing

Professional Employers

T-MOBILE US BELLEVUE WA 2007-2023
HEALTH FIRST ROCKLEDGE FL 2005-2007
MORGAN STANLEY MELBOURNE FL 2003-2005
THE UNITED METHODIST CHURCH LAKELAND FL 2000-2003
STRANG COMMUNICATIONS LAKE MARY FL 1996-1997
THE NEWS-JOURNAL DAYTONA BEACH FL 1991-1996
THE WALT DISNEY COMPANY LAKE BUENA VISTA FL 1990-1991